

Business Analysis Manager

Job ID
393405BR

五月 03, 2024

Taiwan

Summary

- Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships & collaborations. -Lead the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams technical teams & all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

About the Role

Major accountabilities:

- Planning & management, Gather requirements to develop detailed Project plans and Project estimations to task level.
- Proactively assist the Business to identify upcoming conflicts and resource gaps.
- Serve as interface with the global and local Brand teams on Project Planning and delivery management.
- Leads and delivers projects for Regional and global teams, ensuring adherence to time-lines and quality objectives.
- Ensures delivery of efficient and high-quality deliverables.
- Provides effective and timely responses to adhoc requests.
- Manages an efficient and high-quality team that promotes synergy and best practice sharing among resources, drives collaboration with Country Organizations in managing high standards of communication and delivering best in class services.
- Provide guidance on training requirements in relation to Commercial processes -Takes initiative to drive standardization of reports across brands

Key performance indicators:

- - quality and accuracy of forecast assumptions - Good customer satisfaction scores - Ability to manage multiple stakeholders / projects

Minimum Requirements:

Work Experience:

- Cross Cultural Experience.
- Operations Management and Execution.
- Project Management.

Skills:

- NA.

Languages :

- English.

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Division
International

Business Unit
Pharmaceuticals

國家
Taiwan

Site
Taipei

Company / Legal Entity
TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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